



Bring your land to life

Field Day

Saturday
24 Oct

All you need to know to bring your land to life
with presentations and stalls from rural suppliers.
Pioneer Valley Show Grounds, Finch Hatton : 10am - 4pm

Proudly supported by

GLENCORE



Register to attend 49684200 or via reefcatchments.com.au

Connect with new customers at the inaugural Reef Catchments' - **Bring Your Land to Life Field Day!**

Saturday 24 October 2020, 10am to 4pm

This is your opportunity to speak directly with landholders from Mackay Whitsunday Isaac at a full day event. We will focus on educational experiences to improve the profitability of their operations and improve the health of the broader ecosystems of which their land is a part:

- Improving animal health
- Vegetation management
- Biosecurity - weed plants and pest animals
- Diversification of their business

Exhibitors

Businesses and organisations targeting the rural, semi-rural, urban farmers or home gardeners will have access to the maximum 500 people at one time (COVID-19 restrictions) attending the first Reef Catchments – Bring Your Land To Life Field Day. Stallholders and presenters can complete this [application form](#) via the Reef Catchments website.

Presentations

If you are attending, we can offer a presentation or demonstration time to offer value to potential customers through demonstrating how to use your product. Some ideas are:

- Wire fencing demonstration
- Biological stimulants and their uses
- At home composting
- Using worm castings and tea in your garden
- Basics of bee keeping
- Happy healthy poultry
- Irrigation
- Managing weeds
- Fertilising and pruning fruit trees
- Growing food for maximum nutrition
- Stock health and management
- Farm infrastructure and design

Cost

Business exhibitors are asked to contribute \$50+gst to the stall. These funds will be used to purchase prizes and giveaways. Alternatively, your organisation can negotiate with the Event Manager to donate a prize \$50+gst or greater in lieu of a stallholder fee. Organisations with not-for profit status can hold a stall for free.

Equipment

Bring your own 3x3 marquee table, chairs, displays and banners. We highly encourage you to show your products and services. Engage your customers with an experience rather than a static stall. Larger equipment like tractors and machinery can be accommodated.

Environmental considerations

As the natural resource management organisation for the Mackay Whitsunday Isaac region, we aim to bring our values for environmental awareness to all aspects of our businesses. Please ensure your activities use all renewable, recyclable, compostable or biodegradable materials. For example, food must be supplied with compostable/ biodegradable containers and cutlery. Please do not bring any plastic bags, plastic wrapped giveaways or balloons.

Animals

We encourage exhibitors to bring animals however we will not be allowing interactions with animals, petting etc. due to COVID-19 restrictions. If you wish to bring livestock to display or sell (for example poultry), please give advanced warning so we can work this into the planning and WH&S planning.

WH&S / COVID-19 restrictions

All attendees and stallholders entering the space will be required to sign in and provide contact tracing information. There will be 1 point of entry and exit to the site. Please ensure your activities are compliant with current COVID-19 restrictions and practices. Social distancing will be encouraged through adequate space between marquee spaces. Food and drink are required to be consumed seated. Adequate seating and shade will be provided. More information will be given to stallholders on how to adhere to these requirements.

Electricity

Powered sites will be available with advanced notice, please ensure you let us know in the application form. All equipment must be tested, tagged and checked by the team prior to the event starting.

Camping

It will be possible to camp at the showgrounds, please advise if you are interested in camping and we can supply further information.

Bump In & Out

You will be able to access the site from Friday 23 October from 12-5pm and again from 7am Saturday 24 October. You must be set up and ready by 9.30am ready for doors opening at 10am.

The site needs to be cleared by 6.30pm evening. If you have large machinery there may be exceptions, please discuss with the Event Manager.

Waste

Bins will be provided for general waste for the event. All items brought to the event by the stallholder must be removed by 6.30pm on the day of the event. Exemptions apply for food stall holders food containers, cutlery and napkins used by patrons and disposed after eating.

Insurance

Stallholders should hold Public Liability Insurance for \$20,000,000.

Behaviour

Reef Catchments has the right to eject stallholders and patrons for inappropriate behaviour.

Advertising for the event

Reef Catchments will be advertising through the Reef Catchments website, Facebook, Instagram, LinkedIn, newsletter, and e-mailing list. In addition, paid advertising has been placed in PakMag Mackay, flyers are available and displayed around the community. Prizes and giveaways will be a drawcard to potential attendees. The event has already received bookings through our booking platform [Eventbrite](#)

Key Dates

- Friday 2 October 2020 - Stallholder bookings finalised
- Monday 12 October 2020 - Sites allocated

Contacts

Please get in touch with our team at Reef Catchments:
Event Manager:

Tegan McBride, Sustainable Agriculture Project Officer
49684200 or 0408904036
tegan.mcbride@reefcatchments.com

Stallholder support and payments:

Aimee Ellwood, Administration Officer
49684203
aimee.ellwood@reefcatchments.com

[Complete the application form](#) found on the Bring Your Land to Life Field Day event page on the Reef Catchments website.

This is a Reef Catchments initiative with support from Glencore.